

KIWi Connect & Match: Entrepreneurship in Jordan and Germany – New Potential for Academic Co-operation

Wednesday, 18 January 2023 & Thursday, 19 January 2023

Language: English, Platform: Virtual mode via DAAD Events App

There is a growing potential in engaging in academic exchange between Germany and the countries of the Middle East. Several countries of the MENA region are currently establishing themselves as regional educational hubs and are strengthening their international links - including links with higher education partners in Germany, albeit to significantly different degrees.

Germany currently enjoys a high reputation in the region and decision-makers are increasingly interested in the German education system and research landscape. At the same time, universities and science institutions are important pillars of innovation. Through knowledge generation and transfer, they make important contributions to social development. Entrepreneurship, digitalisation and employability are becoming increasingly important not just in Germany, but in many countries of the Middle East including Jordan. Against this background, this “KIWi Connect & Match” event will bring together German and Jordanian HEIs.

We would like to cordially invite you to the two-part virtual event **KIWi Connect & Match** of the DAAD Center for International Academic Collaborations ([KIWi](#)):

KIWi Connect & Match: Entrepreneurship in Jordan and Germany – New Potential for Academic Co-operation

18 January 2023, 4 – 6 pm (Jordan time)

19 January 2023, 11 – 13:30 pm (Jordan time)

Feel free to register by **December 13, 2022** at the following link:

<https://registration.daad-events.de>

The first part of the event, **KIWi Connect**, offers you

- Insights into the field of Entrepreneurship Education at German and Jordanian universities through contributions by
 - **Prof. Dr. Michael Frese**, Professorship for Psychology with focus on Innovation and Entrepreneurship, Research Center for Entrepreneurship Evidence, Leuphana University Lüneburg, Germany
 - **Dr. Hadeel Mahmoud Khaleel Maaitah**, Faculty of Economics and Administrative Sciences, Hashemite University, Jordan
- Exchange of experiences with existing cooperations between German and Jordanian universities in the field of entrepreneurship:

- **Dr. Nida Bajwa**, Deputy professorship for Start-up and Innovation Psychology, Saarland University, Project coordinator: JUICEE – Developing Jordanian Universities' Innovation Capacities and Entrepreneurship Education
- **Dr. Susanne Schübel**, Project coordinator of the start-up network SAXEED TU Chemnitz
- and will show you cooperation potentials from the DAAD point of view as well as funding opportunities:
 - **Benjamin Schmäling**, Head of DAAD Regional Office Amman

In the second part of the event at **KiWi Match**, you will have the opportunity to exchange ideas in thematic clusters and make contacts with colleagues from Germany. In order to be able to structure the thematic clusters in advance, you will receive the ***Institutional Profile template*** along with this invitation. Please send the completed template by **December 13, 2022**, to the following e-mail: kiwi@daad.de.

We would be pleased if you would attend the event and forward the invitation to interested persons in your network.

Best regards

Sabine Beißwenger and Suad Shumareye

DAAD Center for International Academic Collaborations (KIWi)